

Strategy • Precision • Impact

MTA

April 2025 600 Likely Voters in Massachusetts TTO Only (no live calling/no-landline only voters) Field Dates: April 21 – 27, 2025 FINAL

| TOT N= 60 | | UNAFF /OTHER 366 | DEM ID 273 | IND /DK 126 | GOP ID 150 |
|--|----------------------|---------------------------------|--------------------------------|--------------------------------|---------------------------------|
| Region | | | | | |
| Boston | 22 19 12 26 | 7 26 23 10 20 13 | 9 30 17 9 23 13 | 8 29 22 11 23 7 | 4 11 26 19 24 16 |
| Media Market | | | | | |
| Boston80 Providence – New Bedford8 Albany – Schnectady – Troy2 Springfield – Holyoke9 | 5 | 80 10 3 7 | 86 5 1 8 | 81 9 5 6 | 71 11 2 16 |
| Party Registration | | | | | |
| Democrat29 Republican | 0 | 0 0 100 | 45 3 52 | 15 3 82 | 12 27 60 |
| Q1. Which of the following best describes your gend Select all that apply | ler? | | | | |
| Man46 Woman54 Nonbinary0 Prefer to self-describe (Specify:)0 Prefer not to answer0 | 55 0 0 | 45 55 0 0 0 | 42 58 0 0 | 49 51 0 0 0 | 46 54 0 0 0 |
| Gender on file | | | | | |
| Male46 Female54 | | 45 55 | 42 58 | 49 51 | 46 54 |

| | | DEM | UNAFF | DEM | IND | GOP |
|----|-------|-----|--------|-----|-----|-----|
| | TOTAL | REG | /OTHER | ID | /DK | ID |
| N= | 600 | 173 | 366 | 273 | 126 | 150 |

Q2. Just to make sure we have a representative sample, could you please indicate whether you are from a Latino, Hispanic, or Spanish-speaking background? Select one

Q3. And please indicate which one, or more than one, of these racial or ethnic groups you identify with. Select all that apply

| All White84 | 82 | 84 | 85 | 76 | 91 |
|--|----------|----|----|----|----|
| White or Caucasian78 | 71 | 79 | 76 | 72 | 88 |
| Black or African American6 | 10 | 5 | 9 | 5 | 0 |
| Latino/Latina or Hispanic6 | 7 | 6 | 8 | 4 | 5 |
| Asian American or Pacific Islander4 | 2 | 4 | 5 | 1 | 3 |
| Native or Indigenous American2 | 6 | 1 | 4 | 0 | 1 |
| Middle Eastern or North African0 | 1 | 0 | 0 | 0 | 0 |
| Other2 | 3 | 2 | 2 | 6 | 1 |
| Prefer not to answer5 | 6 | 4 | 1 | 13 | 3 |
| Race on file | | | | | |
| Caucasian85 | 79 | 87 | 85 | 86 | 88 |
| African American6 | 14 | 4 | 6 | 8 | 4 |
| Hispanic4 | 3 | 4 | 5 | 2 | 4 |
| Asian4 | 0 | 5 | 3 | 5 | 4 |
| Native0 | 0 | 0 | 0 | 0 | 0 |
| Unknown1 | 3 | 1 | 2 | 0 | 0 |
| Q4. What is the last year of schooling that you have of Select one | complete | d? | | | |
| Non-college44 | 36 | 47 | 36 | 47 | 54 |
| College | 63 | 51 | 63 | 53 | 44 |
| 1 st -11 th Grade2 | 3 | 1 | 2 | 3 | 0 |
| High school graduate7 | 7 | 7 | 5 | 13 | 8 |
| Vocational or technical school2 | 3 | 2 | 2 | 0 | 2 |
| Some college but no degree21 | 19 | 23 | 20 | 16 | 27 |
| Associate degree12 | 4 | 15 | 8 | 14 | 17 |
| 4-year college graduate or bachelor's | | | | | |
| degree23 | 23 | 23 | 23 | 27 | 23 |
| Graduate school or advanced degree | 40 | 28 | 39 | 27 | 22 |
| Prefer not to answer1 | 1 | 2 | 1 | 0 | 2 |

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|-------------------------|----|-------|-----|--------|-----|-----|-----|
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Q9. How possible do you think it is for people across different races, income levels, and backgrounds to come together to bring about positive change in Massachusetts? Select one

| Extremely possible | ' 39 | 25 38 | 26 42 | 30 29 | 20 28 |
|---------------------------------|-------------|----------|----------|----------|----------|
| Moderately possible21 | | 20 | 21 | 17 | 27 |
| Slightly possible | | 7 | 5 | 9 | 16 |
| Not at all possible7 | ′ 4 | 8 | 4 | 14 | 9 |
| Not sure1 | 0 | 2 | 1 | 2 | 1 |
| Extremely /very possible63 | 66 | 63 | 68 | 59 | 48 |
| Moderately possible21 | 22 | 20 | 21 | 17 | 27 |
| Slightly /Not at all possible15 | | 15 | 9 | 22 | 24 |

Q10. Thinking about the Massachusetts state economy and our state government, which statement is closer to your opinion: **[ROTATE 1-2, 2-1]** Select one

| We need to build a better Massachusetts, with transformative change that holds corporations accountable and levels the playing field for working families no matter what we look like, where we live, | | | | | |
|---|----|----|----|----|----|
| or who we are56 | 71 | 55 | 83 | 51 | 8 |
| We need to scale back government | | | | | |
| intervention and involvement and let | | | | | |
| individual responsibility and hard work | | | | | |
| pay off so working people can get ahead | | | | | |
| again | 24 | 38 | 8 | 47 | 87 |
| Not sure6 | 5 | 7 | 9 | 3 | 5 |

Q11. Think about the Trump Administration and how you think Massachusetts should react in the coming years. Which statement below is closer to how you feel about things: **[ROTATE 1-3, 3-1]** Select one

| The Trump Administration is a threat to Massachusetts, and the best way to stand up to Trump is to pass state laws that protect our Massachusetts values38 | 49 | 37 | 62 | 28 | 4 |
|---|----|----|----|----|----|
| The Trump Administration is a threat to | 40 | 07 | 02 | 20 | т |
| Massachusetts, and the best way to | | | | | |
| stand up to Trump is to stay focused on | | | | | |
| holding him accountable for his policies24 | 30 | 25 | 32 | 27 | 4 |
| Massachusetts needs to embrace the | | | | | |
| Trump agenda because it will be good | | | | | |
| for America and Massachusetts | 15 | 32 | 3 | 36 | 81 |
| Not sure6 | 6 | 6 | 3 | 9 | 11 |

| | | DEM | UNAFF | DEM | IND | GOP |
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Q12. In November 2026 – more than a year from now – Massachusetts voters may vote on a number of ballot measures or issue questions. Here is a brief summary of what some of those measures may be. For each measure, please indicate if you would vote Yes or No on that measure.

[RANDOMIZE]

Select one for each option

Sorted by "Yes"

| 12e.Making public higher education like college and vocational training more affordable so all students can graduate | 89 | 77 | 92 | 74 | 61 | |
|---|------------|------------|-------------|----------|--------------|-------|
| debt-free | 89 | 11 | 92 | 74 | 01 | |
| profitable, multinational corporations so they pay their fair share in state taxes78 12c.Raising the pay for public school teachers and paraprofessionals to a | 83 | 82 | 93 | 79 | 50 | |
| livable wage | 83 | 74 | 88 | 67 | 62 | |
| for all public school educators67 | 79 | 66 | 87 | 53 | 42 | |
| c. Raising the pay for public school teachers and | paraprof | essional | s to a liva | able wag | je | |
| Yes76 | 83 | 74 | 88 | 67 | 62 | |
| No14 | 9 | 15 | 4 | 27 | 23 | |
| Not sure10 | 7 | 11 | 8 | 6 | 15 | |
| d. Providing paid family and medical leave for all | oublic scl | hool edu | cators | | | |
| Yes67 | 79 | 66 | 87 | 53 | 42 | |
| No19 | 9 | 19 | 3 | 32 | 34 | |
| Not sure15 | 12 | 15 | 10 | 15 | 25 | |
| e. Making public higher education like college and students can graduate debt-free | vocation | nal traini | ng more | affordat | ole so all | |
| Yes79 | 89 | 77 | 92 | 74 | 61 | |
| No11 | 6 | 12 | 2 | 15 | 23 | |
| Not sure10 | 6 | 11 | 6 | 11 | 17 | |
| Closing tax loopholes for large, profitable, multi in state taxes | national | corporat | ions so t | hey pay | their fair s | share |
| Yes78 | 83 | 82 | 93 | 79 | 50 | |
| No12 | 8 | 9 | 2 | 11 | 32 | |
| Not sure10 | 9 | 9 | 5 | 10 | 19 | |
| | | | | | | |

| | | DEM | UNAFF | DEM | IND | GOP |
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Finally, here are a few questions for statistical purposes only.

Q26. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent or something else?

[IF REPUBLICAN/DEMOCRAT] Do you consider yourself a strong or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT] Would you say you lean more towards the Republicans or more towards the Democrats?

Select one

| Strong Democrat22 | 40 | 16 | 48 | 0 | 0 |
|---------------------------------|----|----|-----|----|-----|
| Not-so-strong Democrat8 | 22 | 3 | 18 | 0 | 0 |
| Independent – lean Democrat16 | 9 | 21 | 35 | 0 | 0 |
| Democrat | 71 | 39 | 100 | 0 | 0 |
| | 8 | 28 | 0 | 96 | 0 |
| | 11 | 25 | 0 | 0 | 100 |
| Independent – lean Republican13 | 6 | 17 | 0 | 0 | 53 |
| Not-so-strong Republican2 | 0 | 2 | 0 | 0 | 9 |
| Strong Republican9 | 5 | 6 | 0 | 0 | 38 |
| Other5 | 4 | 5 | 0 | 0 | 0 |
| Not sure1 | 3 | 0 | 0 | 4 | 0 |
| Prefer not to answer4 | 3 | 3 | 0 | 0 | 0 |

Q27. Do you have any children under the age of 18 living at home with you? Select one

| Yes | 29 | 17 | 32 | 22 | 37 | 33 |
|----------------------|----|----|----|----|----|----|
| No | 70 | 83 | 66 | 78 | 61 | 64 |
| Prefer not to answer | 1 | 0 | 2 | 0 | 2 | 3 |

Q28. Are you or is anyone in your household a current or retired member of a union? Select all that apply

| Yes, current member of a union15 | 16 | 16 | 14 | 18 | 13 |
|-----------------------------------|----|----|----|----|----|
| Yes, retired member of a union14 | 19 | 12 | 16 | 14 | 11 |
| Yes, current member in household6 | 4 | 5 | 4 | 9 | 7 |
| Yes, retired member in household6 | 3 | 7 | 5 | 9 | 6 |
| All yes | 40 | 34 | 37 | 36 | 34 |
| No, no one in household62 | 55 | 65 | 60 | 63 | 66 |
| Not sure2 | 5 | 0 | 3 | 2 | 0 |

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|--|----|---|--|---|--|---|--|--|
| | N= | TOTAL 600 | DEM REG 173 | UNAFF /OTHER 366 | DEM ID 273 | IND /DK 126 | GOP ID 150 | |
| Q29. In the 2024 election for President, which candidate did you vote for? [RANDOMIZE] | | | | | | | | |
| _Democrat Kamala Harris _Republican Donald Trump | | | | | | | | |
| Select one | | | | | | | | |
| Harris Trump Other candidate Did not vote in that race Did not vote at all in 2024 Don't remember Prefer not to answer | | 29 5 2 2 0 | 78 13 7 0 0 0 1 | 58 29 4 3 3 0 4 | 94 2 1 0 1 | 43 36 4 6 0 7 | 9 76 9 1 2 0 4 | |
| Among those with a candidate | | | | | | | | |
| Harris Trump Other candidate | | 31 | 79 14 7 | 64 32 4 | 96 2 2 | 52 44 4 | 9 81 10 | |
| Age | | | | | | | | |
| 18 - 24 | | 5 4 8 6 8 9 10 13 7 | 5 4 3 6 11 4 6 7 11 17 7 17 | 8 4 13 7 8 9 9 12 5 13 | 7 3 10 6 3 7 10 10 15 8 14 | 5 4 10 7 9 10 12 4 11 8 5 15 | 9 5 1 9 4 8 9 8 18 9 9 | |
| Under 30 30 - 39 40 - 49 50 - 64 65 & over | | 14 14 27 | 10 9 15 24 42 | 14 17 14 26 30 | 14 13 9 28 36 | 10 16 19 27 27 | 14 12 13 25 36 | |

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| | DEM | UNAFF | DEM | IND | GOP |
| TOTAL | REG | /OTHER | ID | /DK | ID |
| N= 600 | 173 | 366 | 273 | 126 | 150 |
| | | | | | |
| Catalist 2024 Vote Choice Index | | | | | |
| 90+37 | 82 | 21 | 55 | 24 | 15 |
| 80 - 8915 | 16 | 17 | 17 | 13 | 15 |
| 70 - 796 | 1 | 9 | 4 | 9 | 4 |
| 60 - 698 | 1 | 13 | 7 | 18 | 5 |
| 50 - 595 | 0 | 9 | 6 | 6 | 5 |
| 40 - 496 | 0 | 10 | 3 | 6 | 8 |
| 30 - 39 | 0 | 4 | 1 | 6 | 6 |
| 20 - 294 | 0 | 5 | 4 | 4 | 6 |
| 10 - 198 | 0 | 8 | 2 | 13 | 14 |
| 0 - 98 | 0 | 4 | 2 | 1 | 22 |
| Catalist 2024 Vote Propensity | | | | | |
| 90+63 | 60 | 50 | 50 | 50 | 70 |
| | 63 | 59 10 | 59 | 58 | 73 |
| 80 - 89 | 18 5 | 10 8 | 12 6 | 14 11 | 9 5 |
| 60 - 69 | 5 | 0 11 | 13 | 4 | 5 8 |
| 50 - 59 | 1 | 1 | 2 | 4 | 1 |
| 40 - 49 | 4 | 3 | 1 | 9 | 0 |
| 30 - 39 | 0 | 2 | 2 | 0 | 1 |
| 20 - 292 | 1 | 3 | 2 | 3 | 1 |
| 10 - 190 | Ö | 0 | 1 | 0 | 0 |
| 0 - 9 | 1 | 3 | 3 | Õ | Õ |
| Vote Select | | | | | |
| Vote Select | | | | | |
| Voted Nov 18 or Nov 2283 | 86 | 79 | 78 | 85 | 88 |
| DNV 18 or 22. Voted Nov 20 and 2415 | 12 | 19 | 20 | 10 | 11 |
| Reg after 22. Voted Nov 242 | 2 | 2 | 2 | 5 | 1 |
| Reg after Nov 240 | 0 | 1 | 1 | 0 | 0 |
| Primary Voting | | | | | |
| Dem primary voter | 68 | 31 | 57 | 23 | 19 |
| Rep primary voter | 1 | 16 | 4 | 12 | 41 |
| Mixed primary voter | 0 | 12 | 5 | 18 | 3 |
| Non-primary voter | 31 | 41 | 34 | 47 | 37 |
| General Vote History | | | | | |
| Voted Nov 24 and 2265 | 61 | 64 | 59 | 58 | 77 |
| Voted Nov 24 and 22 | 9 | 4 | 3 | 11 | 4 |
| Voted Nov 22 only | 28 | 27 | 33 | 24 | 18 |
| Voted neither | 3 | 5 | 5 | 7 | 1 |
| | Ŭ | Ŭ | | • | • |

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|--------------------------|--------|-----|--------|-----|-----|-----|
| | TOTAL | DEM | | DEM | IND | GOP |
| | TOTAL | REG | /OTHER | ID | /DK | ID |
| | N= 600 | 173 | 366 | 273 | 126 | 150 |
| Number of Generals Voted | | | | | | |
| Voted 2 or 2 | 65 | 61 | 64 | 59 | 58 | 77 |
| Voted 1 of 2 | 31 | 36 | 31 | 36 | 35 | 22 |
| Voted 0 of 2 | 4 | 3 | 5 | 5 | 7 | 1 |